

Cookie Statement

Bejo Zaden B.V. (hereinafter referred to as "Bejo")

This Cookie Statement explains how cookies are stored and data is read from your computer, tablet and/or mobile telephone via this website. We also explain for which purpose the collected data is used. We advise you to closely read this Cookie Statement. For more information about data processing, please also refer to our Privacy Statement.

What are Cookies?

Cookies are small text files that are sent to your browser when you visit a website which are then stored on the hard disk or in the memory of peripherals. The browser can send back this information to the website the next time you visit it. The cookies stored via this website cannot harm your peripherals or the files stored on it.

Which cookies do we use and for what purpose do we use them? Functional cookies

Bejo stores functional cookies and also reads their contents. No other parties are involved. These are so-called first-party cookies. These cookies are necessary to provide the service you have requested. Our site cannot function properly without these cookies. For example, functional cookies make sure that you do not have to log in again on each page if you have logged in before and they remember the data entered in the website's (order) forms.

Session cookies

In addition to functional cookies, Bejo also stores cookies that are stored on your peripherals for a limited time only. These cookies are automatically deleted when the browser is closed. Session cookies are used to analyse your surfing behaviour during a specific visit. Bejo can use this data to customise the website to meet the needs of the visitors.

Permanent cookies

Bejo also stores cookies that remain stored on your peripherals for a longer period. These permanent cookies allow peripherals to be recognised when you next visit the website, and enable Bejo to customise your viewing experience according to your preferences. Because your preferences are already set up, your next visit to the website will be less time-consuming and more agreeable. In addition, Bejo uses permanent cookies to track your surfing behaviour. Bejo records your surfing behaviour on its website by using these tracking cookies to provide you with customised offers. Tracking cookies can also track which other Bejo websites you have visited. Bejo may use this information to present you with advertisements specifically tailored to you.

Reading information without cookies

Besides placing cookies, Bejo also reads information from your browser and peripherals without a cookie being stored. In this way, Bejo gathers the (technical) properties of your peripherals and the software you use, such as the type of operating system, browser settings, plug-ins installed, time zone and screen size. Bejo uses this information to track your surfing behaviour, but also to ensure that the site works properly on your peripherals and software.

Third-party cookies

Apart from the cookies stored by Bejo itself, the website also stores cookies from third parties on your peripherals, so-called third-party cookies. Bejo has no power or control over the use of these cookies and/or the use by third parties of the information collected through these cookies. Bejo only provides the platform that enables storing these third-party cookies. Bejo points out that the use of the collected information may be subject to further conditions of third parties. The types of third-party cookies that are stored through the website are set out below.

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Google Analytics

Bejo uses Google Analytics to collect web statistics concerning the use of and visits to the website. Google Analytics stores a permanent cookie on your peripherals to record your use of the website. This data is then analysed by Google and the results are provided to Bejo. This enables Bejo to get more insight into the way in which the website is used and, based on this information, to make any necessary adjustments to its website or the services provided.

Google may provide this information to third parties if it is legally obliged to do so and/or if third parties are processing the information on Google's behalf. Google can/cannot use the information for other Google services.

Deleting cookies

The consent you have given to Bejo to store and read first-party and third-party cookies can be withdrawn at any time by configuring your browser in such a way that it does not accept any cookies and/or by deleting all cookies that have already been stored in your browser. The manual of your internet browser explains how to remove cookies. However, you should take into account that deleting cookies may result in certain features of the website no longer working or no longer working properly.

Questions and/or comments?

If you have any questions/comments about our cookies or any other questions concerning cookies, please send your detailed request to info@bejo.nl.

You can also contact us as follows:

Telephone: 0226-396162

Address: Trambaan 1, 1749 CZ Warmenhuizen, the Netherlands

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