



Exploring nature never stops



# KRUNCHELLY

CELERY STICKS

► [bejo.com](https://bejo.com)



# KRUNCHELLY 'CELERY STICKS'

A new item to consider in your snack segment. We made a special selection of varieties that are more tasty, crisp and easy to prepare.

## TASTE • HEALTH • CONVENIENCE

Celery makes a healthy tasty snack which is easy to consume at any time of the day.

### Unique characteristics for Bejo's celery sticks:

- ▶ Long uniform stems with smaller spoons for efficient processing
- ▶ Crispy and smooth texture without strings for a pleasant bite
- ▶ Consistent in taste
- ▶ Attractive fresh apple-green sticks
- ▶ Convenient and very low in calories



### ▶ Special varieties



#### BALADA

**This variety stands out for its' long and smooth stems that are perfectly suitable for efficient processing.**

An excellent maincrop variety. Balada has excellent flavour, and is a welcome addition to the healthy snack segment.



#### JIVE

**A very smooth upright celery suitable for sticks with a good bolting tolerance and excellent taste.**

Jive is suitable for early spring, summer and autumn cropping.

Ask your local Bejo representative for more information or visit [www.bejo.com](http://www.bejo.com)