



Exploring nature never stops



PURPLE POWER

Attractive vegetables

► bejo.com

PURPLE
POWER

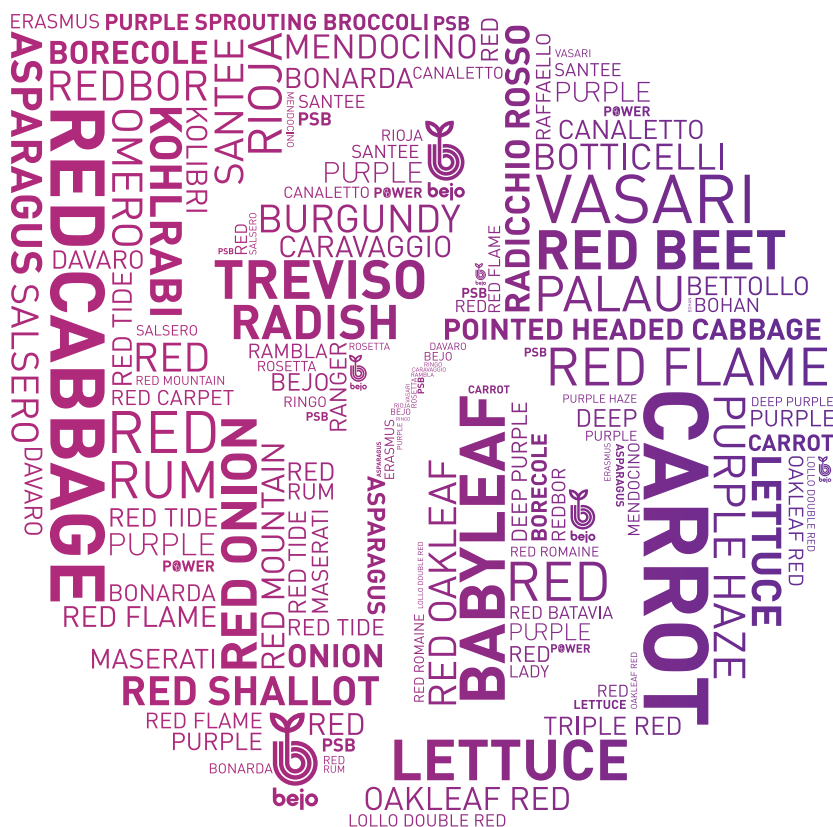




Purple vegetable varieties are not only characterised by their beautiful colour, but also by the high levels of vitamins and antioxidants that they contain, giving them important health benefits.

Our purple sprouting broccoli variety Burgundy for example, contains more than 10 times the level of antioxidants than traditional broccoli does. Additionally, our red beet Manzu and carrot Purple Sun are both full of vitamins and minerals that give your body a healthy boost.

- ▶ Beautiful colour and striking appearance
- ▶ Special taste experience
- ▶ Packed with antioxidants
- ▶ High concentration of vitamins



PURPLE
POWER

Ask your local Bejo representative for more information or visit www.bejo.com



► Red onion



REDLANDER

The first red onion that is highly resistant against downy mildew (Pd).

Redlander is an excellent new product for the assortment of the organic grower, providing greater harvest certainty and outstanding storability. This beautiful, round, red onion variety has excellent skin quality, a bright internal colour and single centres. Redlander has a fresh, crisp taste and can be eaten raw in salads, as an accompaniment to meat dishes, or added to a pizza topping.

► Red beet



BAZZU (BEJO 3395)

A red beet variety with intermediate resistance to Rhizomania (IR: BNYVV).

A nice round beet with a beautiful in- and external colour. A quick grower with strong and fine foliage. Suitable for fresh market, industry and storage.

► Radicchio



BAROCCI (BEJO 3420)

A mid early radicchio with intermediate resistance to Tomato spotted wilt virus (TSWV)

Barocci has a high vigour and a nice dark red colour, suitable for fresh market and IV gamme. Rich on Vitamin C and calcium.

► Kohlrabi



KONSTANCE

Purple variety with flat round bulbs with beautiful strong upright foliage.

Konstance is suitable for summer and autumn cultivation and gives a high yield. Like other kohlrabi varieties, it contains a good level of vitamin C and is therefore suitable for different kind of snacks.



Exploring nature
never stops



Bejo

T +31 (0)226 396 162 | **E** info@bejo.com | **W** www.bejo.com