

Bejo is a specialist company, which focuses entirely on the breeding, production and sales of vegetable seed for professional outdoor cultivation. Bejo is well aware of the dynamics in our industry and recognises this by producing high quality varieties with added value for the food supply chain.



Combining cutting edge technology with traditional breeding techniques has made Bejo what it is today.

A leading vegetable seed company with representation in more than 100 countries offering more than 40 different crop species. We translate customer requirements into the top vegetable varieties that have unique qualities and added value. Our leading position in the field of organic seeds and the current research focus on nutritional content are just two examples of Bejo's innovative character.

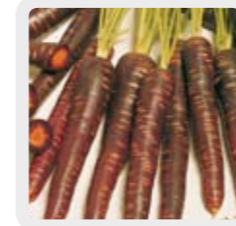
We are close to the source of fresh produce and consult with vegetable processors and supermarkets.

The comprehensive network of our international companies puts us in a position where we can find the right partners for producing top quality vegetables all over the world. This is of course supported worldwide by the technical advice from our product specialists.

Our added value defined:

- Unique genetics in a wide range of vegetable crops
- Certified organic seed for over 100 varieties
- A research focus on nutritional content
- Cooperation with professional growers worldwide
- Technical advice in the local production areas
- Marketing support in the food supply chain

Food for thought....

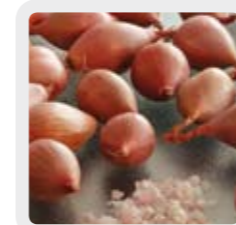


Have you ever seen them purple?

Bejo varieties bring more colour to the world of carrots! Our striking purple, white and yellow carrots are becoming increasingly popular with traders and consumers alike. This is just one example of the possibilities that our range of carrot varieties contain. The unique characteristics of our genetics come to the fore in carrot varieties that can make the difference!

A spectacular creation!

Originally a crop traditional to the Mediterranean coast of Italy between Naples and Rome. Romanesco is one of nature's more spectacular creations. The spiral green pyramid shapes make a delightful presentation cooked, as raw dips, or used as a show piece in a buffet. Bejo has developed high quality varieties, which can be produced all the year round in different locations around the world.



A bit more taste?

Bejo offers a wide range of shallot varieties with different shapes and colours and all with the delicious sweet taste and unique flavour. Shallots have become an essential ingredient in the modern culinary world. Do you know that shallots are rich in vitamins and contain a very high concentration of flavonoids?

Italians love them!

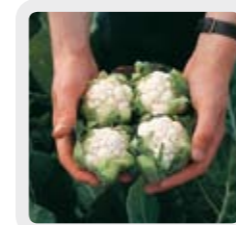
Radicchio is a real Italian specialty which is becoming increasingly well known in other parts of the world. This superb product gives a unique red colour and a really distinctive flavour to dishes.

Bejo knows the radicchio market inside out. Our new varieties for winter harvest make it possible to produce quality radicchio throughout the year in Italy.



What about organics?

Bejo invests in the future of organic fresh produce and is ahead in this specialist market. Bejo is a world leader in hybrid organic seed of cabbage, carrot and onion. We have selected more than 100 varieties for our organic seed production programme, covering virtually all of the crops in which we are breeding. Bejo is developing close relationships with all of the links in the food chain to best meet consumers wishes.

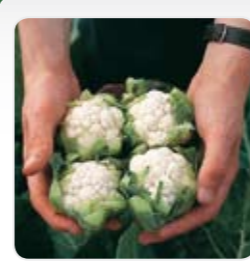


Big in mini's!

Mini vegetables are a striking addition to the vegetable assortment. They are available in all sorts and sizes; from fist-sized cauliflowers to mini-leeks. The cultivation of these small stars is not that easy. Having the right genetics is a key factor in producing a beautiful end product. This is why Bejo tests its varieties specifically for this purpose. The combination of carefully tested varieties and thorough advice concerning cultivation from our product specialists guarantees a beautiful, uniform mini-product for the consumer.

These specialties are certainly no coincidence. Our range contains a huge number of vegetable varieties each of which has its own unique qualities.

For more information about our innovations, please send an e-mail to info@bejo.nl



Bejo, your Partner for Added Value



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Bejo, a name that stands for quality